

INVOICE

Remit Address:

WCBD
PO Box 743299
Atlanta, GA 30384-3299
Main: (843) 884-2222
Billing: (317) 296-3100



DUPLICATE

Advertiser	POL/Russell Guerard for State House
Product	Russell Guerard for State House June 21
Estimate Number	

Invoice #	874238-1
Invoice Date	06/19/16
Invoice Month	June 2016
Invoice Period	05/30/16 - 06/14/16

Billing Address:

POL/Russell Guerard for State House
Attention: Accounts Payable
41 Tradd Street
Charleston, SC 29401
USA

Property	WCBD
Account Executive	WCBD Local House
Sales Office	Charleston Local Sales Office
Sales Region	Local

Order #	874238
Alt Order #	
Deal #	
Order Flight	06/13/16 - 06/14/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	
Advertiser Code	
Product 1/2	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WCBD	Local News @ 6a	6a-7a								
	WCBD			06/13/16 to 06/19/16	2x	M-----					
	WCBD			M	06/13/16	:30	6:13 AM	GUERARDFORSTATEHOUSE	\$350.00		2
	WCBD			M	06/13/16	:30	6:54 AM	GUERARDFORSTATEHOUSE	\$350.00		1
2	WCBD	Today Show II	9a-10a								
	WCBD			06/13/16 to 06/19/16	2x	M-----					
	WCBD			M	06/13/16	:30	9:27 AM	GUERARDFORSTATEHOUSE	\$150.00		2
	WCBD			M	06/13/16	:30	9:56 AM	GUERARDFORSTATEHOUSE	\$150.00		1
3	WCBD	M-F Local News @ 6p	6p-630p								
	WCBD			06/13/16 to 06/19/16	2x	M-----					
	WCBD			M	06/13/16	:30	6:12 PM	GUERARDFORSTATEHOUSE	\$325.00		2
	WCBD			M	06/13/16	:30	6:29 PM	GUERARDFORSTATEHOUSE	\$325.00		1
4	WCBD	M-F 7p-730p	7p-730p								
	WCBD			06/13/16 to 06/19/16	2x	M-----					
	WCBD			M	06/13/16	:30	7:08 PM	GUERARDFORSTATEHOUSE	\$500.00		2
	WCBD			M	06/13/16	:30	7:29 PM	GUERARDFORSTATEHOUSE	\$500.00		1
5	WCBD	Today Show M-F	7a-9a								
	WCBD			06/13/16 to 06/19/16	3x	-T-----					
	WCBD			Tu	06/14/16	:30	7:22 AM	GUERARDFORSTATEHOUSE	\$450.00		3
	WCBD			Tu	06/14/16	:30	7:58 AM	GUERARDFORSTATEHOUSE	\$450.00		2
	WCBD			Tu	06/14/16	:30	8:43 AM	GUERARDFORSTATEHOUSE	\$450.00		1
		<u>Aired Spots</u>		11							

Net Total **\$4,000.00**

Payment Terms 30 Days

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.